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**Marketing and creative designer.**

**Experience:**

**Publishng:** from flyers to multi-page publications (glossy magazines 100-400 pages, news and advertising newspapers) with a complex artistic and technical layout (catalogs, leaflets, brochures) Development of large-format outdoor advertising (billboards, signs, showcases, installations), creative and technical packaging design, souvenir products, constructs, exclusive author business cards.

**DTP:** development, combination, preparation for printing / drawing raster and vector graphics: checking, adjusting, adapting dummies for different types of printing / drawing on different materials. Quality control, compliance with the technical requirements of the post-press process: cutting, stamping, selective varnishing, cutting, for multi-page editions - fastening with staples, glue, rings, etc. (for example: experience in accounting for nuances in the technical design of packaging for automated packaging lines).

**Web design**: an integrated product is created from a sketch by hand and to a vector / raster format adapted for individual layout or for Joomla, Wordpress platforms, competent artistic and technical interface of sites, landing pages and branded pages. Design, navigation infographic elements, icons, flash banners, screensavers.

**Branding:** development of individual corporate identity for companies, projects, individual products - from a unique logo to an extended technical brand book (including many technical, stylistic and other tasks, goals, means, ways of implementation).

**Video / audio production:** production, compilation, adaptation, editing, creation of animation, titles and effects for the finished video and working with a video operator (plot development, storyboard scenes, filming, working with the speaker).

Experience is fundamental, practical, with knowledge of all stages of the process of the idea, creation and release of the finished design product. My personal experience has been worked out over the years according to the most successful production schemes, interaction with clients / customers, editors, marketers, copywriters, authors, pr-managers, contractors, colleagues, coordinators of various related structures and end users of the results of my difficult, but interesting and useful activity. There is a portfolio in print of glossy publications, etc.

**Places of work and list of tasks performed:**

**• 2017** LLC “Sport Konstalt” Bookmaker office “Fan Sport” creative designer (development of landings, outdoor advertising and interior design, creating promotional videos, HTML5 animated banners) • 2016 Brocard Ukraine LLC is a creative designer (development of outdoor advertising and interior design, promo and promotional materials for Beauty publications. • 2015 Advertising Holddig “Megapolis” creative designer (development of outdoor, non-standard advertising (branding) for transport, airports, train stations, shops, etc.)

**• 2015** LLC “Editorial office osvityanskih vidan” (Chasopis "Pozaklasnyi chas", Journal "School Library", Chasopis "Everything for the Vchitel", Chasopis "Rozkanit Onuku", Chasopis "Bibliotechka tekhotekogo tedykogo zarka", designer, designer, designer, artist, artist, artist, artist, artist, artist, artist, artist, artist, designer, artist, designer, designer .

**• 2013-2014** Bravo LLC “Circus Kobzov” artist-designer, coder, video designer, web-designer. Image and technical design of advertising, souvenirs, catalogs, posters, billboards, posters, flyers, flash and video gave birth to the Internet and TV.

**• 2011-2012** Business Communication Group LLC designer, layout designer, artist, and design artist. Image and technical design of advertising, souvenirs, catalogs, brand books.

**• 2015** LLC “Editorial office osvityanskih vidan” (Chasopis "Pozaklasnyi chas", Journal "School Library", Chasopis "Everything for the Vchitel", Chasopis "Rozkanit Onuku", Chasopis "Bibliotechka tekhotekogo tedykogo zarka", designer, designer, designer, artist, artist, artist, artist, artist, artist, artist, artist, artist, designer, artist, designer, designer .

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**• 2011-2012** Business Communication Group LLC designer, layout designer, artist, and design artist. Image and technical design of advertising, souvenirs, catalogs, brand books.

**• 2008-2009** - Medix Ltd. - designer artist, designer, layout designer. Production, illustration, design, preparation for printing 3 specials. publications and promotional products. •

2008 - DTP-master, designer-maker in Ukrainian Publishing House LLC. SALON magazine interior.

**• 2007 - 2008** Designer-designer of the glossy 100-page club magazine “Delta Club” in the “Motor Show“ Delta Motors ”LLC. • 2007 - Designer at Segodnya Multimedia LLC (All-Ukrainian newspaper Segodnya).

**• 2006** - artist-designer of the photo-catalog Furniture for Office (circulation of 20,000 per month) at the Marketing Institute CJSC (Pricey).

**• 2002-2004** - Advertising agency "Reed Style" - designer, web-master, web-designer.

**• 1999-2002** - DP "Hotel complex" Predslava "- IT spesialist/system administrator, web-master.

**Education / Education:**

• Kiev gymnasium №32 with in-depth study of English;

• Children's music school №10 (cello and piano);

• «Lyra» art studio;

• Kyiv City Interlingua Foreign Language Courses (business english);

• NTUU "KPI" (design and design of computers);

• Institute of Economics and Int. Croc rights (international economy);

• Derzhavna Academy of Communal Gloriousness (enterprise economics).

**Professional skills**:

**Design**

• Development of dummies for printing: image, creative, informational, technical.

• Creation of logos, corporate identity, Brand books, Guide line, typography (creating and updating fonts).

**Illustraion**

• Vector graphics: subject and abstract, rendering bitmap images into vector.

• Create characters, scenes and spaces. Infographics, charts, graphics, drawings, ornaments, textures.

• Drawing raster images in vector.

• Freehand drawing sketches, sketches, design elements and characters (for further transformation into a vector format).

**Polygraphy\DTP**

• Integrated development of graphic font styles and design for catalogs, magazines, newspapers, booklets, brochures;

• Complicated layout, illustration, photo-design of multipage full-color publications: image, advertising, news, information, catalog.

• Prepress, color separation / Pantone - offset / number / screen printing / selective lacquering / cutting / perforation / creasing / folding).

• A thorough knowledge of Abobe Acrobat Professional, Distiller and Enfocus PitStop.

• Assembly of multi-page publications, descents, film output - management and maintenance of film ripper.

• Control of color and print quality directly at the printing house - knowledge of technology, standards and principles of the printing process.

**Web**

• Development of site design - image, communication and information.

• SEO - content filling with graphic, audio, video, texts, applications, utilities (for example, author and company screensavers (screen savers)).

• Decoration and navigation, creation of elements - icons, buttons, etc. HTML coding, PHP programming.

• Administration moderation sites.

• Formation of a semantic core to improve the performance of search queries.

• Banner decoration, cooperation with networks of banner exchange, ratings.

**HTML5\Edge Animate**

 • Animation banners, video, audio editing animation clips. Development of presentations. Writing scenarios and stories. Optimize navigation and access to site data.

**Video \ audio**

• Production of audio and video advertising, presentations, webinars, promo, art collections, mixes, compilations. • Music production.

**Additional information:**

• Driver's license (B);

• Work on the computer: a thorough knowledge of all design and office applications (PC / Mac) graphics, video, audio;

• Administration of operating systems, local networks and servers.

Language skills / Language skills:

• Russian - native;

• Ukrainian - native;

• English - fluent.

**Business / Professional Qualities:**

• High speed and productivity without losing quality. A creative approach to the problem, based on in-depth analysis and constructive solutions. • Negotiation, interpersonal skills, responsibility, discipline, attention to detail and detail. • Ability to work as a team, and completely independently. • Organization and planning of the workflow (work flow strategy & tactics). Great experience to quickly solve complex technical and intellectual problems. • Excellent knowledge of Russian, Ukrainian and English. • General erudition, optimism and sense of humor.